Digital Health & Care 4.0 supports Nordic SME’s to bring Nordic health tech and digital care to the German market. The project enrols companies from all five Nordic countries through cluster-to-cluster collaboration, and provides a structured path guiding companies from initial introduction to the German market, to in-depth market access knowledge, and market introduction at a German healthtech exhibition.

The project includes:
- 4 pre-seminars about the German market for health tech and digital care
- 4 webinars about the dos and don’ts in the German marked
- 1 study trip to Hannover with field visits to hospitals, home care units, workshop and matchmaking
- MAST evaluation with insights to benchmark own products in a German setting
- Market validation with German market experts
- Nordic health tech exhibition a German fair

Digital Health & Care 4.0 gives:
- Insight into needs and demands in German health and care sector
- Facts about the German market for health and care technology
- Network to Nordic companies and potential partners in Germany
- Knowledge to benchmark own products to the German market
- Market validation with German experts
- Nordic exhibition at a German fair

DigitalHealthCare4.0 is supported by the Prime Ministers of the Nordic countries, under the Nordic Solutions to Global Challenges Initiative.

Become a part of Digital Health & Care 4.0
For companies that want to learn more or get involved in Digital Health & Care 4.0, please contact Senior Consultant Karen Lindegaard, Welfare Tech, T. +45 2461 1931, karli@welfaretech.dk.